



NOVAK DJOKOVIC NET WORTH

1. **Tennis Success:** Djokovic earned over \$180 million in prize money, making him the highest earner in tennis history.
2. **Endorsements:** Partnering with brands like Lacoste, Djokovic rakes in hefty sums, reportedly earning \$45 million in endorsements in one year.
3. **Smart Investments:** Djokovic invests in different ventures, diversifying his wealth beyond tennis.